

Selected as one of the 'METI 300 SMEs'.

(METI = Ministry of Economy, Trade and Industry) (SMEs = Small and Medium-sized Enterprises)



The Small and Medium Enterprise Agency annually selects and recognizes 300 SMEs with outstanding growth initiatives and business models.

We received the highest recognition in the 'Overseas Expansion' category for fiscal year 2023.

Recognized as the top company in the 'Overseas Expansion' category for actively developing overseas sales channels.

For fiscal year 2023, the award categories were revised and five categories were established: "Business Development and Productivity Improvement," "Overseas Expansion," "GX," "DX," and "Investment in People and Workplace Environment." Companies were selected based on recommendations from nationwide economic organizations and financial institutions familiar with their operations, followed by evaluation by a panel of experts with knowledge of economic strategies and final deliberation by the Small and Medium Enterprise Management Support Subcommittee.

A total of 300 companies were selected for their outstanding achievements in various fields, including supporting innovation in Japan, actively developing overseas markets, contributing to energy conservation and decarbonization efforts, utilizing data and digital technologies, and creating workplace environments that support diverse talent.

Yamamoto received the highest recognition in the "Overseas Expansion" category. On behalf of President Yamamoto, Senior Executive Director Yamamoto received the award certificate from Minister Saito, Minister of Economy, Trade and Industry.



Yamamoto Products Used in 22 Countries Worldwide — Product Standards Always Meet Global Standards

All products are manufactured exclusively at our Onomichi factory. Our design philosophy and product standards are based on global specifications. Today, Yamamoto products are used in 22 countries around the world. Yamamoto is the only domestic manufacturer of



Highly recognized export model in overseas as "Forever Machine"

commercial washing machines and dryers to have obtained strict certifications required in North America, and the company has exported a large number of machines worldwide. This recognition reflects the evaluation of these achievements, as well as Yamamoto's unwavering commitment and dedication since its founding. The President and all employees sincerely celebrate this honor and express their gratitude.

We will continue to pursue "Global Standards" and deliver products that create lasting value and enrich lives around the world.

—We will continue to follow the path of 'Global Standards.'

New Factory Project Shaping the Future of YAMAMOTO to Achieve 10 Billion Yen in Sales

Many companies are facing challenging business conditions due to factors such as the depreciation of the Japanese yen. While such circumstances can easily lead to a cautious and inward-looking approach, we see these changes as an opportunity.

As a comprehensive manufacturer capable of developing and producing a wide range of products, we will leverage our manufacturing expertise and marketing capabilities to accelerate our expansion into overseas markets while further strengthening and deepening our presence in the domestic market.

Our goal is to achieve annual sales of JPY 10 billion as quickly as possible, and we are already implementing a variety of initiatives to make this a reality. Among the most important are the construction of the New Samba Factory and the New Painting Shop, both of which will play a vital role in shaping the future of YAMAMOTO.

Incorporating the results of TPS. Delivering higher quality products with excellent lifetime cost performance.

In the fiscal year 2021, YAMAMOTO adopted and implemented the Toyota Production System (TPS). Since then, we have relentlessly pursued greater production efficiency, synchronized manufacturing processes, and higher product quality. The new factory represents the culmination of these continuous improvement efforts, bringing together the full extent of the experience, technologies, and know-how that YAMAMOTO has built over the years.

New Samba Factory New factory for overseas dryers designed with global expansion in mind

The New Samba Factory is primarily dedicated to the production of dryers for overseas markets. It features a fully integrated production line that handles every stage of manufacturing—from sheet metal fabrication and welding to painting and final assembly.

Until now, our dryers had been sold primarily in Asian markets, with little presence in other regions of the world. To achieve our goal of JPY 10 billion in annual sales, expanding into overseas markets with our dryer business became essential.

With this objective in mind, we developed a new product and made the strategic decision to enter the U.S. market in earnest. Looking beyond the United States, we also plan to expand into Europe and other global markets. The New Samba Factory was built to support this global growth strategy.



New Samba Factory
Artist's Rendering

Scheduled construction start December 2025
Site Area: 4,991.03㎡ / Building Area: 2,848㎡

New Painting Factory Further increasing in-house production to improve quality while maintaining reasonable pricing.

Located adjacent to the New Samba Factory, the New Painting Shop features a fully automated production line covering every stage of the painting process—from surface pretreatment and coating, touch-up, and final finishing.



New Painting Factory
Artist's Rendering

Scheduled operation start January 2025
Site Area: 990.59㎡ / Building Area: 475.12㎡

At present, approximately 50% of our painting processes are outsourced. Once the New Painting Shop is completed, however, virtually all painting operations will be brought in-house. In particular, by internalizing the entire process beginning with surface pretreatment—a critical factor in determining coating quality—we will be able to maintain strict quality control at every stage, resulting in consistently higher product quality.

Although the costs of materials continue to rise, we remain committed to rigorous cost reduction through our own continuous improvement efforts. By maximizing efficiency and controlling costs, we aim to maintain our current pricing wherever possible, with no price increases planned through fiscal year 2025, while continuing to deliver value to our customers.

