

It is not that difficult The important thing is to start anyway

Our “SDG’s declaration” and “trial”

SDG’s mission for all humanity by 2030

Climate change, digitalization, and the Corona disaster... The world is amid drastic challenges. For companies to grow in this environment they are required to respond swiftly to these new challenges. They too must think and act to bring about proactive solutions on their own.

Not a day goes by without the media covering issues surrounding the “SDG’s”. The 17 goals of “Transforming our world: the 2030 Agenda for Sustainable Development” adopted by the United Nations in September, 2015 are the SDG’s.

Since then, achieving the goals of the SDG’s has become a mission for all mankind. It is an urgent task for all industries and companies to make wholistic efforts to strive for.

The SDG’s are now an essential issue, and if we do not actively address the, we may end up being left behind by society and the times.

An astronaut once described Earth as “Delicate and fragile, a planet of water.

Do what you can, one step at a time.

From 2020 to 2021 the standard lifestyle and way of thinking we all new changed immensely. Now that the world’s values have begun to move in a different direction, there is no time to stand still and cling to previous common sense and/or ways of thinking.

In this unpredictable era, Yamamoto Manufacturing would like to be a company that keeps a focused eye and sturdy stance on innovation and progress.

Yamamoto, this value is not new. We believe innovation is the product of daily accumulation. Starting with what you can do, even if it’s small, and to do it steadily. It has always been that way, and it will always remain that way.

To build a better future together.
New issue “Yamamoto Times”

“Yamamoto Times” is a communication magazine for strengthening the partnerships between the entire supply chain. Through connecting operators, dealers, and manufacturers we can build a better future together. We will continue to provide useful information. Please read carefully and let us know what you think.



Although we stand on the foundation of “sustainability” today, we did so long ago.

Our “SDG’s Declaration and Initiatives”

“The concept of manufacturing” is rooted in the spirit of the SDG’s

In North America, our product is called “The Forever Machine”. This is a tribute to the fact that the Yamamoto brand manufactures products that can be used semi-permanently as long as the parts are serviced and/or replaced. Our unwavering stance on durability led to a high reputation overseas and I am proud of our team for that.

To this end, it goes without saying that we have taken all possible measures to establish a “system for supplying parts at low cost over a long period of time.”

By having customers purchase our products at reasonable prices and continuing to supply parts support at low prices, we are able to reduce the maintenance costs of machines and enable them to be used for longer periods of time. Our way of manufacturing is also in line with the spirit of the SDG’s, which calls for a change from conventional “mass production – mass consumption – mass disposal” through durability we eliminate unnecessary waste.

On the other hand, we will recognize the speed of advancing technology and the need for more efficiency in equipment. In tandem with durability our innovative technology is timeless and helps provide a level of value that

exceeds the cost of the initial equipment. This combination allows customers to buy with confidence.

Close and sincere customer relationships

Last but not least, I believe that we must be sincere to the business. If we are not sincere in ALL aspects, we cannot gain the trust of our customers. We will continue to look at things from the customer’s point of view.



Our contribution to SDGs



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